



2024
**ANNUAL
CONNECTION**
CONEXIS



TE AWAMUTU 22-24 OCT
SPONSORSHIP

COMPETITION INFO
ANNUALCONNECTION.CO.NZ





2024 ANNUAL CONNECTION CONNEXIS

SPONSORSHIP INVESTMENT



Annual Connection connects, celebrates, and showcases the people and companies of the electricity supply industry.

The best Cable Jointers and Line Mechanics come together from across New Zealand, for this three-day competition and event. The competition is hosted in an environment that showcases the skills and technology that are practically and physically required to keep the power flowing.

There is plenty happening on the side-lines too, with industry exhibitors showcasing the latest in technology and innovation and careers insight sessions with schools. Finally, the event closes with a night of celebration with the Competition Awards and the Connexis Excellence Awards Dinner.

The Connexis Excellence Awards recognise the hard work and commitment it takes to skill up by rewarding the best and brightest trainees in Energy and Telecommunications. Annual Connection's Cable Jointers and Line Mechanics competition winners are also announced here.

THE KEY OBJECTIVES OF ANNUAL CONNECTION

- Showcase & promote the Electricity Supply Industry
- Promoting best practice in health and safety
- Promote, recognise & reward workforce skills, expertise & training
- Showcase new technologies and innovation

FOR MORE INFO CONTACT:

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annualconnection.co.nz



2024 HOST SPONSORS

Waipā Networks owns and operates the lines, transformers and substations that deliver power to more than 40,000 customers in Waipā region. We're 100% owned by the Waipā Networks Trust on behalf of the community, delivering reliable energy services and solutions for our community's growing needs.

Our history goes back to over 100 years ago when Te Awamutu and Cambridge's Electric Power Boards were set up. They joined forces in 1993 and were finally named Waipā Networks in 1998. Fast forward to today, and we're proud to work with Connexis and The Lines Company to co-host the Annual Connection 2024, a three-day competition showcasing the skills of line mechanics and cable jointers.

The Lines Company is proud to keep over 18,000 customers connected to electricity throughout the King Country, Ruapehu District and Central Plateau. Our network covers an area of 13,700 square km with over 4,500km of power lines, providing safe and reliable electricity to homes, businesses, and the community. We employ over 140 staff, with around 80% of our hunga (people) living locally on the network.

Join us as we showcase the work of these incredible professionals who keep our lights on. It's not just a competition – it's an opportunity to witness these experts in action, understand the complexities they conquer daily, learn more about the industry, and explore potential career paths.





2024 SPONSORSHIP OPPORTUNITIES TE AWAMUTU 22-24 OCT

CONNEXIS

FOR MORE INFO CONTACT:

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ANNUAL CONNECTION COMPETITION

HOST SPONSOR - LINE MECHANIC & CABLE JOINTER



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PREMIER SPONSOR - LINE MECHANIC

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PREMIER SPONSOR CABLE JOINTER COMPETITION

INVESTMENT:

Cash Investment of \$20,000 + GST



Benefits - Brand Placement:

- Exclusive naming rights as premier sponsor of the Cable Jointer competition.
- Sponsor message on the Annual Connection website page. (to be supplied by the sponsor).
- Logo to link back to your company website from the Annual Connection website sponsor page.
- Full page advertisement in the event programme. (to be supplied print ready by sponsor)
- Premier logo placement in the Annual Connection event programme.
- Premier Logo placement on the Cable Jointer sponsor banner placed in the competition marquee.
- Able to display flags or banners in the competition marquee. (4 only)
- Premier Logo placement on the winners' certificates for the Cable Jointer events.
- Branding on apparel supplied to the Cable Jointer competitors and Judges.
- Brand presence on the fencing around the arena at Annual Connection 20 metres of continuous fence signage. (10 x Signs, supplied by Annual Connection)

PLEASE NOTE: Brand placement is in conjunction with the Connexis Annual Connection logo and other event sponsors.

Additional Opportunities:

- Event promotion through regular digital newsletters sent out to the electricity and telecommunications industry promoting Annual Connection.
- Opportunity to place promotional material in competitors' packs.
- Complimentary site within the Suppliers Expo at Annual Connection. Size to be decided depending on Premier Sponsor requirements and space available.
- Recognition by the MC throughout the three days of competition as Premier Sponsor of the Cable Jointer Competition.
- Acknowledgement as Premier Sponsor at the Competition Awards.
- Speaking opportunity as Premier Sponsor of the Cable Jointer Competition at the Competition Awards (5mins). Held immediately prior to the Connexis Excellence Awards.
- Speaking opportunity as Premier Sponsor of the Cable Jointer Competition at the Connexis Excellence Awards, immediately before the awards are announced.

Competition Awards & Connexis Excellence Awards Dinner:

- (10) Ten complimentary tickets to the Connexis Excellence Awards Dinner



2024
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PREMIER SPONSOR LINE MECHANIC COMPETITION

INVESTMENT:
Cash Investment of \$20,000 + GST



Benefits - Brand Placement:

- Exclusive naming rights as premier sponsor of the Line Mechanic competition.
- Sponsor message on the Annual Connection website page. (to be supplied by the sponsor).
- Logo to link back to your company website from the Annual Connection website sponsor page.
- Full page advertisement in the event programme. (to be supplied print ready by sponsor)
- Premier logo placement in the Annual Connection event programme.
- Premier Logo placement on the Line Mechanic sponsor banner placed outside the Line Mechanic judges marquee.
- Able to display flags or banners outside the line mechanic judges marquee. (4 only).
- Premier Logo placement on winners' certificates for the Line Mechanic events.
- Branding on apparel supplied to the Line Mechanic competitors and Judges.
- Brand presence on the fencing around the arena at Annual Connection
20 metres of continuous fence signage. (10 x Signs, supplied by Annual Connection)

Please note: Brand placement is in conjunction with the Connexis Annual Connection logo and other event sponsors.

Additional Opportunities:

- Event promotion through regular digital newsletters sent out to the electricity and telecommunications industry promoting Annual Connection.
- Opportunity to place promotional material in competitors' packs.
- Complimentary site within the Suppliers Expo at Annual Connection. Size to be decided depending on Premier Sponsor requirements and space available.
- Recognition by the MC throughout the three days of competition as Premier Sponsor of the Line Mechanic Competition.
- Acknowledgement as Premier Sponsor at the Competition Awards.
- Speaking opportunity as Premier Sponsor of the Line Mechanic Competition at the Competition Awards (5mins). Held immediately prior to the Connexis Excellence Awards.
- Speaking opportunity as Premier Sponsor of the Line Mechanic Competition at the Connexis Excellence Awards, immediately before the awards are announced.

Competition Awards & Connexis Excellence Awards Dinner:

- (10) Ten complimentary tickets to the Connexis Excellence Awards Dinner



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ELITE SPONSOR **JUDGES CABLE JOINTER** **COMPETITION**

INVESTMENT:

Cash Investment of \$12,000 + GST

Annual Connection is hugely reliant on the time that those involved as judges volunteer to ensure the success of this event. It is imperative the judging team is made up of individuals with extensive industry experience and knowledge; who are also aware of current best practice in health and safety; and who understand the new and developing skills and technology required to work as a Cable Joiner.

To ensure the most relevant recognition and acknowledgement of the competitor's success, as well as the best learning outcomes, it is imperative that we secure judges with the highest level of skill and experience in this industry.

Your support as the Cable Joiner Judges Sponsor ensures this high standard, and that through the competitions, the appropriate promotion and recognition of this qualified and skilled workforce is achieved.

Benefits - Brand Placement:

- Exclusive naming rights as the sponsor of the cable joiner judges.
- Logo to link back to your company website from the Annual Connection website sponsor page.
- Brand presence on the fencing around the arena at Annual Connection
- 8 metres of continuous fence signage. (4 x Signs, supplied by Annual Connection)
- Prominent branding on the apparel supplied to the cable joiner judges and competitors at Annual Connection.
- The opportunity to have promotional banners and/or flags on display at the Cable Joiner competition marquee during the competitions. (4 only)
- A full-page advertisement in the Annual Connection event programme. (supplied by the sponsor)
- Logo placement on the sponsors page of the Annual Connection event programme.
- Prominent logo placement on the Cable Joiner sponsors banner displayed at the comp marquee.
- Branding on apparel supplied to the Cable Joiner competitors and Judges.



Additional Opportunities:

- Promotion through regular digital newsletters sent out to the Electricity and Telecommunications Industry promoting Annual Connection.
- Acknowledgement as an Elite Sponsor at the Competition Awards presentation.
- Opportunity to place promotional material in competitors' packs.
- Recognition by the MC through the three days of competition as the Cable Joiner Judges Sponsor.

Connexis Excellence Awards Dinner:

- (6) Six complimentary tickets to the Connexis Excellence Awards Dinner

These funds will go towards costs of travel and accommodation for the cable joiner judges, and any additional costs associated with providing for this group.

Please note: Brand placement is in conjunction with the Connexis Annual Connection logo and other event sponsors.



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ELITE SPONSOR **JUDGES LINE MECHANIC** **COMPETITION**

INVESTMENT:
Cash Investment of \$12,000 + GST



Annual Connection is hugely reliant on the time that those involved as judges volunteer to ensure the success of this event. It is imperative the judging team is made up of individuals with extensive industry experience and knowledge, who are also aware of current best practice in health and safety; and who understand the new and developing skills and technology required to work as a Line Mechanic.

To ensure the most relevant recognition and acknowledgement of the competitor's success, as well as the best learning outcomes, it is imperative that we secure judges with the highest level of skill and experience in this industry.

Your support as the Line Mechanic Judges Sponsor ensures this high standard, and that through the competitions, the appropriate promotion and recognition of this qualified and skilled workforce is achieved.

Benefits - Brand Placement:

- Exclusive naming rights as the sponsor of the Line Mechanic Judges.
- Logo to link back to your company website from the Annual Connection website sponsor page.
- Brand presence on the fencing around the arena at Annual Connection
- 8 metres of continuous fence signage. (4 x Signs, supplied by Annual Connection)
- Prominent branding on the apparel supplied to the Line Mechanic Judges and competitors at Annual Connection.
- The opportunity to have promotional banners and/or flags on display at the Line Mechanic competition marquee during the competitions. (4 only)
- A full-page advertisement in the Annual Connection event programme. (supplied by the sponsor)
- Logo placement on the sponsors page of the Annual Connection event programme.
- Prominent logo placement on the Line Mechanic sponsors banner displayed at the comp marquee.
- Branding on apparel supplied to the Line Mechanic competitors and Judges.

Additional Opportunities:

- Promotion through regular digital newsletters sent out to the Electricity and Telecommunications Industry promoting Annual Connection.
- Acknowledgement as an Elite Sponsor at the Competition Awards presentation.
- Opportunity to place promotional material in competitors' packs.
- Recognition by the MC through the three days of competition as the Line Mechanic Judges Sponsor.

Connexis Excellence Awards Dinner:

- (6) Six complimentary tickets to the Connexis Excellence Awards Dinner

These funds will go towards costs of travel and accommodation for the Line Mechanic Judges, and any additional costs associated with providing for this group.

Please note: Brand placement is in conjunction with the Connexis Annual Connection logo and other event sponsors.



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ELITE SPONSOR LOGISTICS TEAM

INVESTMENT:

Cash Investment of \$12,000 + GST



Annual Connection is hugely reliant on the time and effort that is put in by the Annual Connection logistics team. This team works tirelessly behind the scenes and is responsible for the set-up of the competition arena and equipment for the competition events, and for ensuring a smooth transition for the teams between events.

Without their expertise and knowledge of the industry, the ability to test the skills of the teams and individual competitors in an intense, real work environment, would not be possible.

Benefits - Brand Placement:

- Exclusive naming rights as the Logistics Sponsor - Annual Connection.
- Brand presence on the fencing around the arena at Annual Connection – 8 metres of continuous fencing signage.
- Branding on apparel supplied to the Cable Jointer competitors and Judges.
- Logo placement on the apparel worn by the Logistics Team at Annual Connection.
- The opportunity to have promotional banners and/or flags on display during the competitions. (4 only)
- A full-page advertisement in the Annual Connection programme.
- Logo placement on the sponsors page of the Annual Connection programme.
- Logo placement on the Line Mechanic and Cable Jointers Sponsors banners displayed at the event.

Additional Opportunities:

- Promotion through regular digital newsletters sent out to the Electricity and Telecommunications Industry promoting Annual Connection
- Acknowledgement as an Elite Sponsor of the logistics team at the competition awards presentation
- Opportunity to place promotional material in competitors packs
- Post event recognition as an Elite Sponsor of Annual Connection

Connexis Excellence Awards Dinner:

- (6) Six complimentary tickets to the Connexis Excellence Awards Dinner.

To cover the costs of return transport of shipping container (competition equipment) return from Christchurch to competition venue along with costs associated with travel and accommodation for the Logistics Team.

Please note: Brand placement is in conjunction with the Connexis Annual Connection logo and other event sponsors.



MAJOR SPONSOR LINE MECHANICS & CABLE JOINTER COMPETITION

INVESTMENT: Cash Investment of \$7,500 + GST

Benefits - Brand Placement:

- Logo on apparel supplied to the Line Mechanic teams and Cable Joints entrants.
- Logo placement on the Line Mechanic and Cable Joints Competition sponsor banner displayed at the event.
- Logo placement on the sponsors page of the Annual Connection programme.
- Logo and link to your company website on Annual Connection website page.

Please note: Brand placement is in conjunction with the Connexis Annual Connection logo and other event sponsors.

Additional Opportunities

- Promotion through regular digital newsletters sent out to the Electricity and Telecommunications Industry promoting Annual Connection.
- Acknowledgement as a Major Sponsor at the competition awards presentation.
- Opportunity to place promotional material in competitors' packs.
- Post event recognition as a Major Sponsor of Annual Connection.

Connexis Excellence Awards Dinner:

- (4) Four complimentary tickets to the Connexis Excellence Awards Dinner

Please note: Brand placement is in conjunction with the Connexis Annual Connection logo and other event sponsors.



MINOR SPONSOR LINE MECHANICS & CABLE JOINTER COMPETITION

INVESTMENT: Cash Investment of \$3,500 + GST

Benefits - Brand Placement:

- Logo on apparel supplied to the Line Mechanic teams and Cable Joints entrants.
- Logo placement on the Line Mechanic and Cable Joints Competition sponsor banner displayed at the event
- Logo placement on the sponsors page of the Annual Connection programme.
- Logo and link to your company website on Annual Connection website page.

Please note: Brand placement is in conjunction with the Connexis Annual Connection logo and other event sponsors.

Additional Opportunities

- Promotion through regular digital newsletters sent out to the Electricity and Telecommunications Industry promoting Annual Connection.
- Acknowledgement as a Minor Sponsor at the competition awards presentation.
- Opportunity to place promotional material in competitors' packs.
- Post event recognition as a Major Sponsor of Annual Connection.

Connexis Excellence Awards Dinner:

- (2) Two complimentary tickets to the Connexis Excellence Awards Dinner



MAJOR SPONSOR - FIRST AID LINE MECHANICS & CABLE JOINTER COMPETITION

INVESTMENT: Cash Investment of \$5,000 + GST

Benefits - Brand Placement:

- Acknowledgement as the sponsor of the first aid section of the Line Mechanic and Cable Jointer competition.
- Placement of your signs or banners promoting your company adjacent to the first aid area in the competition arena.
- Logo to link back to your company website from the Annual Connection website sponsor page.
- Logo placement on the apparel supplied to the competitors at Annual Connection.
- Logo placement on the sponsors page of the Annual Connection event programme.
- Logo placement on the Line Mechanic and Cable Jointers sponsors banners displayed at the event.

Please note: Brand placement is in conjunction with the Connexis Annual Connection logo and other event sponsors.

Additional Opportunities:

- Event promotion through regular digital newsletters sent out to the electricity and telecommunications industry promoting Annual Connection.
- Acknowledgement as the first aid competition sponsor at the competition awards presentation.
- Opportunity to place promotional material in competitors' packs.
- Recognition by the MC throughout the three days of competition as the first aid competition sponsor.

Connexis Excellence Awards Dinner:

- (2) Two complimentary tickets to the Connexis Excellence Awards Dinner



MAJOR SPONSOR - APPAREL LINE MECHANICS & CABLE JOINTER COMPETITION

INVESTMENT: Cash Investment of \$5,000 + GST

Benefits - Brand Placement:

- Acknowledgement as the sponsor of the Apparel supplied to the Line Mechanic and Cable Jointer competitors
- Logo to link back to your company website from the Annual Connection website sponsor page.
- Logo placement on the apparel supplied to the competitors at Annual Connection.
- Logo placement on the sponsors page of the Annual Connection event programme.
- Logo placement on the Line Mechanic and Cable Jointers sponsors banners displayed at the event.

Please note: Brand placement is in conjunction with the Connexis Annual Connection logo and other event sponsors.

Additional Opportunities:

- Event promotion through regular digital newsletters sent out to the electricity and telecommunications industry promoting Annual Connection.
- Acknowledgement as the apparel competition sponsor at the competition awards presentation.
- Opportunity to place promotional material in competitors' packs.
- Recognition by the MC throughout the three days of competition as the apparel competition sponsor.

Connexis Excellence Awards Dinner:

- (2) Two complimentary tickets to the Connexis Excellence Awards Dinner

SUPPORTING SPONSOR LINE MECHANICS & CABLE JOINTER COMPETITION

INVESTMENT: Cash Investment of \$1,500 + GST

Line Mechanic Events:

Total investment \$1500.00+GST

(combination of prizes and cash)

4 x \$100.00 value prizes and \$1,100+GST

(cash investment)

Cable Jointer Events:

Total investment \$1500.00+GST

(combination of prizes and cash)

1 x \$100.00 value prizes and \$1,400+GST

(cash investment)

Benefits - Brand Placement:

- Exclusivity as the sponsor of your specific event.
- Logo to link back to your company website from the Annual Connection website sponsor page.
- Logo placement on the sponsors page of the Annual Connection event programme.
- Logo placement on the Line Mechanic and Cable Jointers sponsors banners displayed at the event.
- Logo placement on the certificate presented to the winning team or individual of the sponsored event.

Please note: Brand placement is in conjunction with the Connexis Annual Connection logo and other event sponsors.

Additional Opportunities:

- Opportunity for a company representative to present the prize and certificate for the sponsored event to the winning team or individual at the Competition Awards including a photo opportunity
- Event promotion through regular digital newsletters sent out to the electricity and telecommunications industry promoting Annual Connection.
- Acknowledgement as a minor sponsor of the competition awards presentation.
- Opportunity to place promotional material in competitors' packs.
- Recognition by the MC throughout the three days of competition as a minor sponsor.

Connexis Excellence Awards Dinner:

- (2) Two complimentary tickets to the Connexis Industry Excellence Awards Dinner



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2024 EXCELLENCE AWARDS CONNEXIS

PREMIER SPONSOR CONNEXIS EXCELLENCE AWARDS

Investment: P.O.A.

Benefits - Brand Placement:

- Exclusive naming rights as Premier Sponsor of the Connexis Excellence Awards – in conjunction with Connexis.
- Logo placement along with welcome message linking back to your website from the Connexis Excellence Awards website page.
- Logo placement along with welcome message in the Connexis Excellence Awards dinner programme.
- Logo placement on all sponsor slides associated with the awards.
- Logo placement on the sponsor banners associated with the awards.
- Logo placement on invitations, tickets, table numbers, and order of evening.
- Opportunity to create an interactive experience for guests at the Awards.
- Opportunity to have an input into the decision on MC and or Guest Speaker / Entertainment at the Awards. Please Note: this cost will be covered by the awards.
- Your company banners on display at the Connexis Excellence Awards. (4 only)
- Logo on all certificates presented to winners and finalists of the Connexis Trainee Awards.

Please note: Brand placement is in conjunction with Connexis and other event sponsors.

Additional Opportunities:

- Speaking opportunity for a company representative at the Connexis Excellence Awards.
- Acknowledgement by the MC throughout the Connexis Excellence Awards as the Premier Sponsor.

Connexis Excellence Awards Dinner:

- (10) Ten complimentary tickets to the Connexis Excellence Awards Dinner





MAJOR SPONSOR

MC

Investment: \$7,500.00 + GST

Benefits - Brand Placement:

- Acknowledgement by the MC as a major sponsor at the Awards Dinner.
- Logo placement in the Connexis Excellence Awards Dinner programme.
- Logo placement on the Connexis Excellence Awards Dinner sponsor slide.
- Logo placement on the Connexis Excellence Awards sponsor banner.
- Company banner on display at the Connexis Excellence Awards Dinner. (1 only)
- Logo and link to your company website on Connexis Industry Excellence Awards sponsor page.
- Exclusivity as the official sponsor bringing the MC to the event.
- Opportunity to have the MC seated at your table.

Please note: Brand placement is in conjunction with the Connexis and other event sponsors.

Connexis Excellence Awards Dinner:

- (4) Four complimentary tickets to the Connexis Excellence Awards Dinner
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MAJOR SPONSOR GUEST SPEAKER / ENTERTAINMENT

Investment: \$7,500.00 + GST

Benefits - Brand Placement:

- Exclusivity as the official sponsor bringing the Guest Speaker / Entertainment to the event.
- The opportunity to have the Guest Speaker / Entertainment seated at your table.
- Acknowledgement by the MC as a major sponsor at the Awards Dinner.
- Logo placement in the Connexis Excellence Awards Dinner programme.
- Logo placement on the Connexis Excellence Awards Dinner sponsor slide.
- Logo placement in the Connexis Excellence Awards Dinner sponsor banner.
- Company banner on display at the Connexis Excellence Awards Dinner. (1 only)
- Logo and link back to your company website on the Connexis Excellence Awards Dinner sponsor page.

Please note: Brand placement is in conjunction with the Connexis and other event sponsors.

Connexis Excellence Awards Dinner:

- (4) Four complimentary tickets to the Connexis Excellence Awards Dinner
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MAJOR SPONSOR JUDGES (TRAINEE AWARDS)

Investment: \$7,500.00 + GST

Benefits - Brand Placement:

- Acknowledgement by the MC as a major sponsor at the Awards Dinner.
- Logo placement in the Connexis Excellence Awards Dinner programme.
- Logo placement on the Connexis Excellence Awards Dinner sponsor slide.
- Logo placement in the Connexis Excellence Awards Dinner sponsor banner.
- Company banner on display at the Connexis Excellence Awards Dinner. (1 only)
- Logo and link back to your company website on the Connexis Excellence Awards sponsor page.

Please note: Brand placement is in conjunction with the Connexis and other event sponsors.

Connexis Excellence Awards Dinner:

- (4) Four complimentary tickets to the Connexis Excellence Awards Dinner

2024 EXCELLENCE AWARDS CONNEXIS

AWARD SPONSOR CONNEXIS EXCELLENCE AWARDS Investment: \$4,500 + GST

SPONSORSHIP IS AVAILABLE FOR THE FOLLOWING AWARDS:

- Generation Trainee of the Year
- Transmission Trainee of the Year
- Distribution Trainee of the Year
- Telecommunications Trainee of the Year
- Advanced Trainee of the Year
- Overall Trainee of the Year
- Investing in Youth Training and Development

Benefits - Brand Placement:

- Logo placement on your sponsored award nomination form.
- Logo placement in the Connexis Excellence Awards Dinner programme.
- Logo on screen during the announcement of the finalists, and during presentation of your sponsored award.
- Logo placement on the certificate and trophy presented to the winner of your sponsored award.
- Logo placement on the Connexis Excellence Awards Dinner sponsor slide.
- Logo placement on the Connexis Excellence Awards Dinner sponsor banner.
- Company banner on display at the Connexis Excellence Awards Dinner. (1 only)
- Logo and link back to your company website on the Connexis Excellence Awards website sponsor page.



Additional Opportunities:

- Acknowledgment as an Awards Sponsor at the Excellence Awards dinner by the MC.
- Opportunity for a company representative to read out the finalists of the award, and announce the winner.
- Photo opportunity with the winner of the award.

Connexis Excellence Awards Dinner:

- (2) Two complimentary tickets to the Connexis Excellence Awards Dinner

Please note: Brand placement is in conjunction with the Connexis and other event sponsors.



ANNUAL CONNECTION

FOR MORE INFO CONTACT:
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